



## 2019 MEMBERSHIP



**#DARETODAZZLE**

# MESSAGE FROM OUR CEO

To our wonderful Sandringham community,

I want to start by thanking our 540 plus members who committed to this great club in 2018.

Most community organisations will state how important financial support is for them and we are no different. However, while the financial support is critical, what the club are focused on first and foremost is living and breathing our values (see graphic) and ensuring our members are connected and experiencing them.



Season 2018 was a period of significant change for Sandringham with a brilliant new President in Nick Johnstone, myself as CEO and a people focused Senior Coach in Aaron Hamill. Collectively, we have worked together to advance our club forward and doing so guided by our values. All three of us have committed to 2019 and we want your support to capitalise on this important next phase.

Over the last 12 months we have seen many things progress in the right direction:

## Community

- Rebranded the club logo and implemented a consistent style guide.
- Partnered with local leagues and implemented a Community Engagement Plan with a different local club involved every home game, including hosting community curtain raiser women's matches.
- Facilitated multiple social charter initiatives to strengthen our community asset proposition (highlights without doubt being ANZAC Appeal Day, Indigenous Round and Pride Cup).
- Introduced exciting activation for all home games being jumping castle, face painting and giveaways.
- Overhauled our kiosk offering which saw some delicious new items including real barista coffee, egg & bacon rolls, hot chips and chicken schnitzel rolls!

## Football

- Established a Women's Football Working Party and drove key objectives to implement a VFLW team in 2019.
- While we set out to play finals, unfortunately it wasn't to be, however we are closer to our AFL aligned partner in St Kilda and are developing our playing list together ensuring we are leaving no stone unturned to advance with great momentum for season 2019.
- One of the most important investments for the future of our club was a Venue Improvement Plan being a strategy document that allows us to succinctly talk to government about our infrastructure priorities.

## People

- We worked hard to acknowledge our people and celebrate their involvement, particularly our volunteers who all do an amazing job.
- Our alignment with St Kilda continues to go from strength to strength and what is so pleasing is that it continues to evolve with both clubs genuinely aspiring to get the best out of it.

# MESSAGE FROM OUR CEO

Over the next 12 months we have a lot to look forward to:

## **Men's Football**

We have already signed a very promising playing list for 2019 that will see us hopefully not just register more wins but climb up the ladder and challenge for the premiership! We are investing in our program in new and supportive ways to ensure we give our team the very best possibility for a competitive edge.

## **Women's Football**

For the first time in the club's 90-year history, we will have a women's football team that will be jointly fielded in the VFLW competition by Sandringham and St Kilda Football Clubs, referred to as Southern Saints. We could not be more excited about the prospect of facilitating this new football team and truly integrating our men's program with the jointly managed women's program.

## **New Membership Program**

2019 marks the 90th year of the Sandringham Football Club. As we celebrate this amazing milestone, we continue to lay the foundations to ensure we exist for another 90 plus years! We cannot do this without your support.

We have worked hard on consulting with our community to better understand how we can provide you a great membership and we are proud to present our 2019 Membership Packages. There is so much value included, and we hope you can enjoy and utilise all the benefits.

I ask you to consider being a member in 2019 but also be a club ambassador and share our positive story to your family, friends and colleagues, encouraging them to also join as a member. I cannot encourage this point enough – many voices will help us achieve the ambitious target of 1000 members in 2019!

We all look forward to seeing you at the club soon and joining us as we dare to dazzle in 2019!

Go Zebras - #DARETODAZZLE

Warm regards,

David Cannizzo  
Chief Executive Officer



***Did you know  
that a group of  
Zebras are  
referred to as a  
"dazzle"?***

# 2019 MEMBERSHIP PACKAGES

## SANDY MEMBERSHIP

**Adult \$70 | Concession \$50 | Past Players & Officials \$50**

- Admission to all home games
- \$5 admission to all away games
- Access to post match presentation at Sandy by the Bay
- NEW** • One complimentary drink (tap beer/house wine/soft drink) at every post-match presentation
- NEW** • 10% discount to all club functions
- NEW** • Full access to Zebras Rewards program
- NEW** • 10% off all merchandise
- Subscription to the Member's Weekly e-newsletter "Zeal the Deal"
- NEW** • \$250 credit for your next function at Sandy by the Bay
- NEW** • Fridge magnet fixture

## SANDY PLUS MEMBERSHIP

**\$110 or EARLYBIRD \$70 (if membership purchased before 31 Dec 2018)**

Includes all SANDY MEMBERSHIP benefits PLUS:

- NEW** • 20% off all club merchandise
- 10% off all bar prices on presentation of membership card
- Full voting rights at AGM

## JUNIOR SANDY MEMBERSHIP

**\$30 (Children aged 15 and under)**

- Free entry to all home and away games
- Membership card with fixture
- One club kiosk food and drink voucher
- Mascot matchday experience
- Opportunity to attend an exclusive school holiday player clinic
- Zebras cap
- One Bakers Delight FREE TREAT voucher

## FAMILY SANDY MEMBERSHIP

**\$125 (2 Adults & Up to 3 Juniors)**

- Includes SANDY MEMBERSHIP for 2 Adults
- Includes JUNIOR SANDY MEMBERSHIP for up to 3 Juniors

# 2019 PLAYER SPONSORSHIP PACKAGES

NEW

## BRONZE PLAYER SPONSORSHIP

**\$275**

Includes all SANDY PLUS MEMBERSHIP benefits plus:

- Entry to one President's Luncheon of your choice
- Player sponsorship, including personalised photograph of your player displayed in the social club and website, bearing either your name or business name

## SILVER PLAYER SPONSORSHIP

**\$550**

Includes all BRONZE PLAYER SPONSORSHIP benefits plus:

- An evening in the social club with complimentary dinner and drinks to meet the coach with your sponsored player
- Recognition in the club annual report

## GOLD PLAYER SPONSORSHIP

**\$1,100**

Includes all SILVER PLAYER SPONSORSHIP benefits plus:

- Tickets for four people to one President's Luncheon of your choice including a bottle of wine
- Tickets for two to the Club's Presentation Night
- Tickets for two to the Gala Auction Ball
- Two Zebra Circle Major Raffle tickets valued at \$300 (maximum 200 tickets sold)

## RAMPAGING ZEBRAS COTERIE

**\$1,700 New Member or \$1,650 Renewing Member**

The President of the Sandringham Football Club, Nick Johnstone, invites you to join our premier business network, the Rampaging Zebras Coterie Group.

This is your chance to be part of a group of key local business people and decision makers.

Includes the following benefits:

- Tickets for two people to every President's Luncheon and half time refreshments
- Tickets for two additional guests at one President's Luncheon of your choice during the year
- Two SANDY PLUS MEMBERSHIPS
- New members receive a Rampaging Zebras Coterie Jacket, Polo, Cap and Key Ring
- Tickets for two to the Club's Presentation Night
- Tickets for two to the Gala Auction Ball

Visit [sandringhamfc.com.au/shop/membership](http://sandringhamfc.com.au/shop/membership) to purchase your membership

# 2019 SANDRINGHAM FOOT

## SCARF

\$30



## POLO

\$50



## PUFFER JACKET

\$90



## PUFFER VEST

\$65





# FOOTBALL CLUB MERCHANDISE

## HOODIE

**\$60**

Adult



**\$45**

Kids

## CAPS

**\$30**



Snap Back Pro Cap



Double Pique Mesh Cap

## STUBBY HOLDER

**\$10**



## UMBRELLA

**\$35**



To get your 2019 Sandringham merch, go to: [sandringhamfc.com.au/shop/merchandise](http://sandringhamfc.com.au/shop/merchandise) or complete the order form in this booklet or visit our office at Trevor Barker Beach Road Oval

\*Images shown do not include 2019 Sponsor Logos and may be subject to change in design

# ZEBRA'S REWARDS

**NEW**

ZEBRA'S REWARDS is your new Sandringham Football Club Membership Rewards Program.

For more information and to view our sponsors offers go to [sandringhamfc.com.au/membership/zebrasrewards](http://sandringhamfc.com.au/membership/zebrasrewards)

## REWARDS PROGRAM

### YOUR SANDRINGHAM FOOTBALL CLUB DIGITAL MEMBERSHIP

Sandringham Football Club are excited to announce that we have partnered with SportsPass to provide you with a digital membership card and member benefits for the entire season.

Keep an eye out for an email with the details on how to join.

Get discounts, freebies and cashback from hundreds of retailers. The accumulated savings can equate to hundreds or even thousands of dollars per year.



## TRAVEL PARTNER

Introducing our exciting new travel partner ubookdirect.

Book your next hotel, resort or villa at up to 70% off.

Destinations include Bali, Thailand, Fiji, Vanuatu, Cruises & more!

Browse over 250 deals now!

[sandringhamfc.ubookdirect.com](http://sandringhamfc.ubookdirect.com)

**EXCLUSIVE**

*Travel  
Deals*

**UP TO 70% OFF**





# 2019 MEMBERSHIP APPLICATION FORM

Complete the membership application form below or visit [sandringhamfc.com.au/shop/membership](http://sandringhamfc.com.au/shop/membership) to submit your application form and payment electronically.

TITLE:		FIRST NAME:		SURNAME:	
GENDER:	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE	<input type="checkbox"/> PREFER NOT TO SAY	DATE OF BIRTH:	
STREET ADDRESS:					
SUBURB:		STATE:		POSTCODE:	
CONTACT NUMBER:		EMAIL:			

For **JUNIOR SANDY MEMBERSHIP**, please complete below:

PARENT/GUARDIAN NAME:	
PARENT/GUARDIAN ADDRESS:	
PARENT/GUARDIAN EMAIL ADDRESS:	

For **FAMILY ZEBS MEMBERSHIP**, please list additional members (1 additional adult and up to 3 juniors aged 15 years and under):

	NAME	DATE OF BIRTH	GENDER
1.			<input type="checkbox"/> MALE <input type="checkbox"/> FEMALE <input type="checkbox"/> PREFER NOT TO SAY
2.			<input type="checkbox"/> MALE <input type="checkbox"/> FEMALE <input type="checkbox"/> PREFER NOT TO SAY
3.			<input type="checkbox"/> MALE <input type="checkbox"/> FEMALE <input type="checkbox"/> PREFER NOT TO SAY
4.			<input type="checkbox"/> MALE <input type="checkbox"/> FEMALE <input type="checkbox"/> PREFER NOT TO SAY

## MEMBERSHIP

- SANDY MEMBERSHIP (CONCESSION / PAST PLAYER / OFFICAL) \$70  
 SANDY PLUS MEMBERSHIP \$50  
 SANDY PLUS MEMBERSHIP \$110  
 EARLYBIRD SANDY PLUS MEMBERSHIP (paid before 31 Dec 2018) \$70  
 JUNIOR SANDY MEMBERSHIP \$30  
 FAMILY SANDY MEMBERSHIP \$125

## PLAYER SPONSORSHIP

- BRONZE PLAYER SPONSORSHIP \$275  
 SILVER PLAYER SPONSORSHIP \$550  
 GOLD PLAYER SPONSORSHIP \$1,100  
**RAMPAGING ZEBRAS COTERIE**  
 NEW MEMBER / RENEWING MEMBER \$1,700 /\$1,650

## PAYMENT DETAILS

- CREDIT CARD       BANK TRANSFER (EFT)       CHEQUE

## CREDIT CARD

CARD TYPE	<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD
CARDHOLDERS NAME:		
CARD NUMBER:		
EXPIRY DATE:		CCV:
AMOUNT:	\$	
SIGNATURE:		

## BANK TRANSFER (EFT)

**BENDIGO BANK**      Sandringham Football Club  
**BSB: 633108**      **ACCOUNT NUMBER: 130265309**  
**REFERENCE:**      Your full name and Membership Type

## CHEQUE

Please make all cheques payable to Sandringham Football Club

# 2019 MERCHANDISE ORDER FORM

TITLE:		FIRST NAME:		SURNAME:	
GENDER:	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE	<input type="checkbox"/> PREFER NOT TO SAY	DATE OF BIRTH:	
STREET ADDRESS:					
SUBURB:		STATE:		POSTCODE:	
CONTACT NUMBER:		EMAIL:			

ITEM DESCRIPTION	SIZE	RRP	SANDY M/SHIP PRICE	SANDY PLUS M/SHIP PRICE	QTY	SUB TOTAL
Zebra's Scarf	One size	\$30.00	\$27.00	\$24.00		
Male Polo Shirt	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL <input type="checkbox"/> 5XL	\$50.00	\$45.00	\$40.00		
Female Polo Shirt	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL <input type="checkbox"/> 5XL	\$50.00	\$45.00	\$40.00		
Male Puffer Jacket	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL <input type="checkbox"/> 5XL	\$90.00	\$81.00	\$72.00		
Female Puffer Jacket	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL <input type="checkbox"/> 5XL	\$90.00	\$81.00	\$72.00		
Male Puffer Vest	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL <input type="checkbox"/> 5XL	\$65.00	\$58.50	\$52.00		
Female Puffer Vest	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL <input type="checkbox"/> 5XL	\$65.00	\$58.50	\$52.00		
Kids Hoodie	<input type="checkbox"/> 2 <input type="checkbox"/> 4 <input type="checkbox"/> 6 <input type="checkbox"/> 8 <input type="checkbox"/> 10 <input type="checkbox"/> 12 <input type="checkbox"/> 14	\$45.00	\$40.50	\$36.00		
Adult Hoodie	<input type="checkbox"/> XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> 2XL <input type="checkbox"/> 3XL <input type="checkbox"/> 5XL	\$60.00	\$54.00	\$48.00		
Umbrella	One size	\$35.00	\$31.50	\$28.00		
Stubbie Holder	One size	\$10.00	\$9.00	\$8.00		
Double Pique Mesh Cap	<input type="checkbox"/> M/L <input type="checkbox"/> L/XL	\$30.00	\$27.00	\$24.00		
Snap Back Pro Cap	One size	\$30.00	\$27.00	\$24.00		
					TOTAL	

## PAYMENT DETAILS

CREDIT CARD
  BANK TRANSFER (EFT)
  CHEQUE

## CREDIT CARD

CARD TYPE	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD
CARDHOLDERS NAME:	
CARD NUMBER:	
EXPIRY DATE:	CCV:
AMOUNT:	\$
SIGNATURE:	

## BANK TRANSFER (EFT)

**BENDIGO BANK** Sandringham Football Club  
 BSB: 633108 ACCOUNT NUMBER: 130265309  
 REFERENCE: Your full name and Membership Type

## CHEQUE

Please make all cheques payable to Sandringham Football Club



## NEED A VENUE FOR YOUR FUNCTION / PARTY? LOOK NO FURTHER...



**Sandy by the Bay truly is a room with a view.** Abundant in natural light with floor to ceiling windows showcasing the spectacular views over Port Phillip Bay and the city skyline, the modern space is a perfect venue to hold your event. The flexible space accommodates both small and larger groups and offers a range of packages to suit your budget and needs.

**Contact:**

Anita Giuliano

Phone: 03 9598 8629 Email: [info@sandybythebay.com.au](mailto:info@sandybythebay.com.au)

[www.sandybythebay.com.au](http://www.sandybythebay.com.au)

sandy  
BY THE BAY



# WITH THANKS TO OUR SPONSORS

## MAJOR



LINENHOUSE

## OFFICIAL



Mercedes-Benz  
Brighton



## ZEBRA'S TEAM 25

Join our sponsorship group for 2019 and be a part of a like-minded set of business people who love their footy and the bayside community. This sponsorship opportunity is strictly limited to 25 businesses.

As a Zebra's Team 25 sponsor, you have access to some fantastic benefits including:

- ⇒ Tickets to all Presidents home game luncheons and Friday Coterie Business Luncheons
- ⇒ Tickets to the "Zebra's Team 25" Business Networking luncheon
- ⇒ Exciting marketing opportunities to promote your business to the Zebra's community
- ⇒ 2 in 3 chance to become a naming sponsor of Sandringham Football Club with your logo on the ground, player uniform, VFL round and Channel 7 coverage.



For more information go to

W: [sandringhamfc.com.au/sponsors/zebras-team-25](http://sandringhamfc.com.au/sponsors/zebras-team-25)

E: [info@sandringhamfc.com.au](mailto:info@sandringhamfc.com.au)

## [sandringhamfc.com.au](http://sandringhamfc.com.au)

Trevor Barker Beach Oval, Sandringham | 9598 8629 | [info@sandringhamfc.com.au](mailto:info@sandringhamfc.com.au)



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